

# Getting Started

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## Becoming an Author with Publicancy Ltd

Registered in England & Wales  
Registration no: 12104966



# About us

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## Who We Are & What We Do!

Publicancy is the most advanced & technically battle hardened agency in Digital Media. It has Elite members in the field of Book Publishing, Branding, Website Designing, Cloud Services, SEO, Social Media Marketing, Event Management and E-Commerce.

- Having strong technical skills with more than 100+ satisfied clients, Publicancy has built a great portfolio as a well-established and sound company driven by industry's highly structured programs
- At Publicancy, You get a tailored service that includes Book publishing, proofreading, cover designing & International Publishing using effective marketing on each platform.

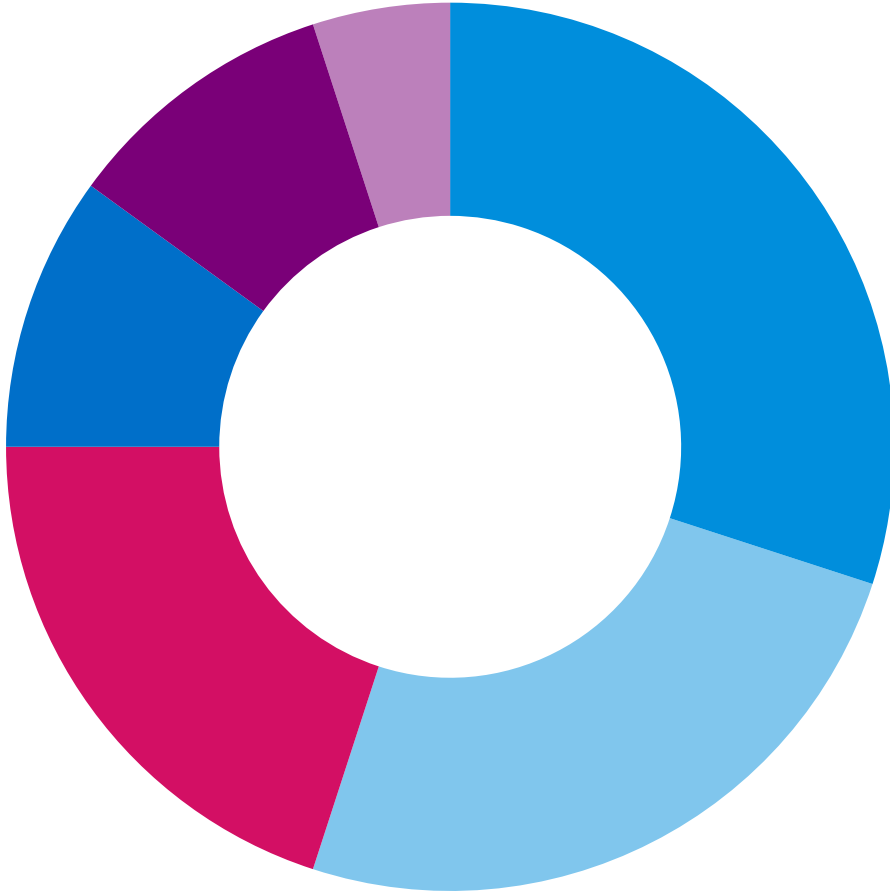


# Author Services

Let's get your content published to a global readership at \$0 costs!

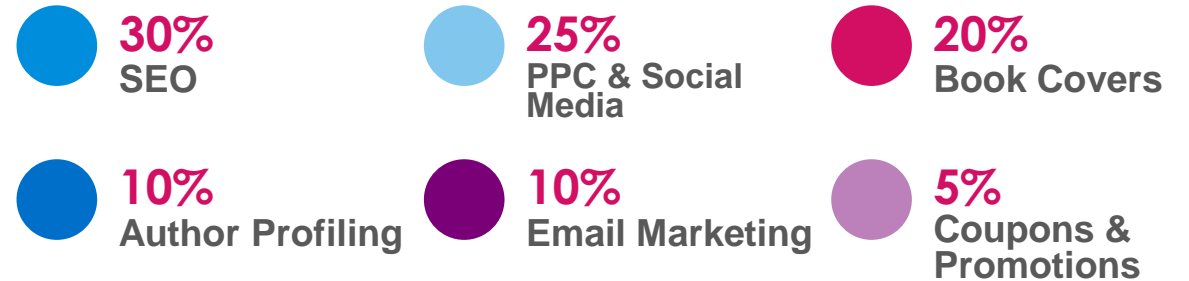
## eBook and Printed Book Publishing

- We help you to write, review, format & design marketing images of eBooks
- We create Author Profiles on each platform, that allows readers to search your books by your name!
- Your eBooks are pure money with \$0 investments, You just have to invest your time, there are no shipping & printing charges.
- See "[Your earnings](#)" on our website to know how much you can earn through us.
- We help you to write, review, format & print books for free!
- We create professional & attention gathering book covers for your books at \$0 costs.
- Our super efficient team handles all the shipping, printing & customers related queries.



# Book Marketing Chart

This chart shows how we effectively manage your book marketing & generate the sales you need!



# Book Genres we Accept

| Fiction              | Non-fiction                         |
|----------------------|-------------------------------------|
| Action and adventure | Art                                 |
| Alternate history    | Autobiography                       |
| Anthology            | Biography                           |
| Chick lit            | Book review                         |
| Children's           | Cookbook                            |
| Comic book           | Diary                               |
| Coming-of-age        | Dictionary                          |
| Crime                | Encyclopedia                        |
| Drama                | Guide                               |
| Fairytales           | Health                              |
| Fantasy              | History                             |
| Graphic novel        | Journal                             |
| Historical fiction   | Math                                |
| Horror               | Memoir                              |
| Mystery              | Prayer                              |
| Paranormal romance   | Religion, spirituality, and new age |
| Picture book         | Textbook                            |
| Poetry               | Review                              |
| Political thriller   | Science                             |
| Romance              | Self help                           |
| Satire               | Travel                              |
| Science fiction      | True crime                          |
| Short story          | IT Guides                           |
| Suspense             | Marketing Books                     |
| Thriller             |                                     |
| Young adult          |                                     |

# Royalties Calculator

This is an approximate earning table, Your actual revenue may vary due to changes in delivery costs by our retailers

We pay royalties monthly, approximately 60 days after the end of the month in which the royalties are earned, as long as they meet the minimum \$100 threshold, Just like Amazon & other book retail stores.

Watch our YouTube [video](#) to learn more about the royalties & payment thresholds

## Print Royalties

|                              |                       |
|------------------------------|-----------------------|
| <b>Listing Price/book</b>    | <b>\$14.95</b>        |
| <b>Printing cost/book</b>    | <b>\$2.55</b>         |
| <b>Remaining</b>             | <b>\$12.4</b>         |
| <b>Retailers' Share</b>      | <b>40(%) = \$4.96</b> |
| <b>Remaining</b>             | <b>\$7.44</b>         |
| <b>PPC Marketing/Book</b>    | <b>\$1.86</b>         |
| <b>Production Costs/Book</b> | <b>\$1.86</b>         |
| <b>Authors' Share/book</b>   | <b>\$3.72</b>         |

## eBook Royalties

|                              |                       |
|------------------------------|-----------------------|
| <b>Listing Price/ebook</b>   | <b>\$8.99</b>         |
| <b>Delivery cost/ebook</b>   | <b>\$0.04</b>         |
| <b>Retailers' Share</b>      | <b>30(%) = \$2.69</b> |
| <b>Remaining</b>             | <b>\$6.27</b>         |
| <b>PPC Marketing</b>         | <b>\$1.57</b>         |
| <b>Production Costs/Book</b> | <b>\$1.57</b>         |
| <b>Authors' Share/ebook</b>  | <b>\$3.35</b>         |

# Our Retail Platforms

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Below are the top retail platforms where we will publish your books for selling

amazon

iBooks

goodreads

Lulu.com

Google  
books

Kobo

and many  
**more!**

# Other Services

We also offer services for content writers & authors as per their demand  
Who have already published their books somewhere else or simply find our services attractive

## Proof Reading Services

- We charge \$0.008/word for our proof reading services which is way low than our competitors
- Our hand-picked, elite editorial team has been trusted with thousands of documents from around the world. Let us help you next. Visit [here](#) to learn more.
- Our proofreading services include grammar, spell check, format, word choice, and structure of sentences, consistency and other things

## Professional Cover Designing

- Our elite cover designing service creates a positive impression on your readers & increase the click-through rate.
- We offer 3 different packages at our website visit [here](#) to learn more
- We will provide high-res multi format covers along with marketing mock-ups & exclusive licensing



# Quick Links



[Publishing FAQ](#)

[Live Chat](#) (Mon – Fri)

[Publish a book](#)

[Terms & Conditions](#)



**THANK YOU!**



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